



April 2024

Dear Valued Supporter,

As a dedicated non-profit, **Latispánica Cultural Association**, we are excited to share a unique opportunity that champions diversity and unity through the **vibrant celebration of Latin American cultural heritage** in Nova Scotia. Since our origin in 2012, our mission has been to promote cultural diversity, integration, and preservation.

***Latispánica warmly invites you to support our remarkable LATINFAX 2024 through sponsorship, aligning your brand with a celebration of multiculturalism and community engagement.***

We have seen remarkable growth in our signature event, witnessing an increase in attendance from 400 to 2,000 participants in the last three years. This surge reflects the festival's impact and the community's growing interest in Latin American culture.

LATINFAX 2024, set against the scenic Halifax Waterfront, promises an enriching experience with authentic cuisines, traditional games, cultural dances, and lively rhythms while supporting our Latin American-owned businesses. It is a platform for reconnecting with heritage, fostering a sense of belonging, and enhancing cultural understanding among Nova Scotians from diverse backgrounds.

Your sponsorship will not only contribute to the success of LATINFAX 2024 but also demonstrate your **commitment to multiculturalism and community engagement** in Nova Scotia. Plus, it offers valuable **exposure for your business** through various media channels, ensuring your brand is associated with this vibrant and meaningful event.

We appreciate your time and consideration and look forward to the possibility of partnering with you to make LATINFAX 2024 a memorable event. For any inquiries or to discuss sponsorship opportunities, please contact us at [info@latispanica.org](mailto:info@latispanica.org).

Warmest regards,



Denisse Molina  
President



Ale Torres  
Vice-President



Patricia Belleza, BBA, PCP  
Financial Officer

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*Latispánica Cultural Association*  
info@latispanica.org ~ www.latispanica.org ~ @Latispanica





## Sponsorship Opportunities DUE June 1st, 2024

**(Any support you can offer will be greatly appreciated)**

Description	Gold Sponsors \$1,500	Silver Sponsors \$800	Bronze Sponsors \$300
Festival area sponsor banner display.	x		
Verbal recognition during media coverage.	x		
A complimentary vendor table at the information and crafts section.	x		
Verbal recognition at the event and print materials, including official poster	x	x	
Logo display on our website and social media pages for a year.	x	x	
Opportunity to display flyers or approved promotional material at the Latispanica welcome table.	x	x	x
Logo & Name display on our Thank You poster.	x	x	x
Logo display on our website and social media pages for six months.			x

**Visit our website at [www.latispanica.org](http://www.latispanica.org) to discover how your support contributes to the growth of our organization and community.**





## Sponsorship Registration DUE June 1st, 2024

### Sponsorship Level

Gold Sponsor

Silver Sponsor

Bronze Sponsor

### Company Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Method

- My cheque is enclosed, payable to Latispánica Cultural Association
- e-transfer to [info@latispanica.org](mailto:info@latispanica.org) (include message, level of sponsorship)
- Debit or Credit Card (contact us to send you a link)
- in-kind donation

Send this form and payment to: [info@latispanica.org](mailto:info@latispanica.org)

**Latispánica Cultural Association,**  
c/o Patricia Belleza, Financial Officer  
187 Sheppards Run, Beechville NS B3T 2G2

### Logo Submission due upon confirmation

If you have any questions, please do not hesitate to contact us by email at  
[info@latispanica.org](mailto:info@latispanica.org)

